

SWOT Analysis Exercise



A SWOT analysis offers a concise catalog of an organization’s **internal Strengths and Weaknesses**, and the **external Opportunities and Threats** that it faces so that it may build its Strategic Plan responsively.

Strengths	Weaknesses
<ul style="list-style-type: none">○○○○○	<ul style="list-style-type: none">○○○○○
Opportunities	Threats
<ul style="list-style-type: none">○○○○○	<ul style="list-style-type: none">○○○○○